

SPEND YOUR SUMMER WITH SMI



The University of Florida Summer Media Institute immerses high school students in journalism and communications. Between 120-150 students from across the nation typically spend a week together on our campus in Gainesville. But SMI '21 will be virtual, longer and innovative.

Live & On-Demand

SMI will be engaging, interactive and accessible to all. Expect live sessions with inspiring guest speakers and panels focusing on emerging storytelling, leadership, student media, diversity, college essays, etc. Whatever you miss will be online for weeks after.

Virtual Instruction

UF faculty and staff will offer skills-based training related to writing, reporting, anchoring and broadcast news, magazines, social media, photojournalism, sports production, etc. Get feedback on your assignments.

Don't miss the closing awards ceremony for best student work at SMI '21.

Nighttime Activities

Have fun making new friends from near and far, as you learn how to get into UF – or the school of your choice – and what college is really like.